

LIVING DIVANI at imm Cologne 2014

Hall 11.1

Stand D029-C028

Stand D028

13-19 January 2014

The discretion, refinement and comfort of the **Living Divani** range has arrived in Germany for *imm Cologne 2014*, the German city's International Furnishing Show.

Living Divani is a reference point on the furniture design scene due to the perfection, harmonious proportions and sense of understated luxury of its upholstery. The company now reaffirms its **attention towards the German-speaking world**, expanding and enhancing the presentation of its proposals with a space dedicated entirely to the new projects of the outdoor collection.

This choice is a further confirmation of the importance ascribed by the company to *imm Cologne*, the trade fair identified as the preferential channel for communications with architects and retailers throughout **central and northern Europe** - from Germany to Austria, Switzerland to the Netherlands, and even Eastern Europe and Scandinavia.

The company's latest ideas and its iconic pieces are brought together in this stand designed by **Piero Lissoni**, art director at Living Divani: a house protected by an architectural shell, where the brand's sophisticated contemporary proposal fits in perfectly, creating refined living proposals.

A green oasis welcomes visitors at the entrance to the stand, which houses the **new proposals from the outdoor collection**: the upholstered systems, entrusted to the capable hands of Piero Lissoni, enriched themselves by a new item for outdoor: **Filo Outdoor** family, - a restyling of the 2002 indoor collection Filo - comprising an armchair and a two- or three-seat sofa. Presented here in the 3-metre version, the **Filo Outdoor** sofa features a tubular steel frame supporting the shell at sight in Iroko wood, dominated by soft, cosy cushioning, covered in fully removable outdoor fabric. The installation is built around symmetries, proposing a central pair of sofas that interplay with a row of **Poncho** armchairs by **LucidiPevere**, lined up on both sides of the space. The two young designers Paolo Lucidi and Luca Pevere created a seat for Living Divani with snug shapes, a curved tubular steel frame, with covers outlined in a Kevlar weave, revealing an intimate space, enhanced with plenty of cushions. The setting is framed by the playful presence of a row of **Mate** clothes valets, by the Milanese creative duo **(a+b) dominoni, quaquaro**: part seat, part stool, or simply a handy place to put things down, its distinctive ladder back can be used to hold numerous different accessories; whatever use you choose, Mate will fit in beautifully both inside and outside.

Presented at the Salone del Mobile 2013, the **Grace** family of chairs by **Giopato & Coombes** all feature the same base, to be combined with different coverings, like dresses to be chosen according to your own taste. Their lively eclecticism surrounds the sculptural elegance of the **Wedge** table, designed by Arik Levy, with its black-tinted chestnut wood frame. Available in four different versions, Grace chairs draw their inspiration from the fashion world, and like catwalk models, they pose, each exhibiting its own personal outfit: **Mandarin Grace** is covered in a collared cape that drapes softly down to cover its legs, with a central split detail, closed in the back; **Polo Grace**'s dress features layers of leather or fabric, with stitching and loops creating a belt design; the close-fitting little number worn by **Pin-Up Grace** highlights its perfect lines; finally, the masculine character of **Eton Grace** is brought to the fore by the outfit with its elegant tails, and a quirky fold on the armrest that reveals its frame.

The next space features two **Chauffeuse** bergère chairs, marking the boundaries of a space further enriched with the comfort of **Rod XL** sofa and the new **Rodwood** armchairs, the new, more materic version of the expanded Rod collection, with an exposed wooden shell. **Strato** coffee table by **Victor Carrasco** is formed of a number of shaped surfaces held together by a central spacer ring. It is just one of the new proposals from 2013, as is **Track** bench, designed by Madrid native designer **David Lopez Quincoces**, which features an essential, regular style, constituting an element of the utmost versatility, ideal for both domestic and contract settings.

Off Cut bookcase creates a link between exhibition spaces: ingenious and eco-friendly, the structure is made from pieces of solid walnut or oak wood, off-cuts from other production processes and together these form the boards supporting the clear glass shelves. **Nathan Yong's** creation is a brilliant example of the combination of a fruitful creativity and ethical awareness, stimulating reflection on the values of environmental respect in the world of modern design.

The key features of the inner exhibition space are a number of variants of the new upholstery system **Metrocubo**, in both linear and island versions: the collection pays homage to **Metro²**, the iconic Living Divani piece designed in 1999, and now brought up-to-date with a new soft, cosy filling. A relaxing, harmonious atmosphere, also including the elegant lines of the **Metro²** low table, with a smoked glass top on a bronzed base, and **Ile Club** sofa, in which the slender metal frame delicately supports the big, cosy upholstery above, with its ivory leather covering, offering visitors absolute comfort.

The next setting centres on an **Ile Club** sofa, in its corner version, and six **Confident** chairs, with their solid, rounded geometry; it also features the fluid presence of the **Rabbit & the Tortoise Collection** family of low tables, designed by **Studio Juju**, whose components – in different shapes and sizes – add a cheerful touch in various points around the stand.

Completing the firm's displays is a setting offering a more informal comfort, in which the pure shapes of the modular sofa **Extrasoft**, with its cosy, welcoming seats, are joined together to make up regular geometrical forms. A soft island with the unbroken lines of **Kalè** coffee table, created by **Mario Ferrarini** and produced in Cristalplant, conjures a space-age habitat made of pure lines, based on the simple geometry of a circle. Softened with a round cushion, which sits asymmetrically on the splayed seat, it becomes a handy stool.